

24 00 2008 - Peared's Designer Fruit Juice

Before you rush out to Whole Foods to grab a bottle of the surprisingly well-designed Peared, you should probably know that it doesn't actually exist - yet. Peared is an experiment in packaging-design pioneered by a designer by the name of Conor Hagan. Its slick bottles come in two different sizes - each with their own, intuitive emphasis on design.



Beyond the bottle, Peared boasts 100% pear juice in combination with 100% of other juices ranging from strawberry to kiwi and more. Even though his concept isn't real, I can easily imagine people clamoring to buy their own bottles of Peared - if not for health-benefits then simply for its awe-inspiring design alone.

Despite its distance from reality, Peared could soon be available in high-end grocery stores near you. Of course, it probably won't be called Peared and its bottle probably won't be quite the same, but the package should still deliver a nice balance of design and health benefits without compromising the ever-important factor of taste itself.

(Via The Die Line)